

## Offset your company's carbon emissions and save lives

Carbon offsetting is widely agreed to be a positive way to take responsibility for those emissions you can't reduce. With mandatory carbon reporting on the way for many UK companies, organisations are increasingly looking to offset their residual carbon footprint.

Having measured your carbon footprint and taken all the action you can to reduce it, you can use your PartnerPlusBenefit BenefitPoints to offset some or all of your remaining emissions.

Our partners ClimateCare specialise in projects that benefit people and the environment. Now you can **use your BenefitPoints to fund projects**. In return you will receive a certificate showing exactly how many tonnes of carbon reduction you have funded, which can be used to offset your business emissions. You will also have access to videos and photographs to share news of your good work.

## What will my company get for its BenefitPoints?

3000 BenefitPoints	8.5t less CO <sub>2</sub> - that's like turning off 35 desktop computers for a year
25,000 BenefitPoints	78.5t less CO <sub>2</sub> - like taking 23 cars off the road for a year
100,000 BenefitPoints	314t less CO <sub>2</sub> - like shutting down a 1,800m <sup>2</sup> air conditioned office for a year

## What type of projects will we be supporting?

Your BenefitPoints will support a portfolio of projects carefully selected by ClimateCare to cut carbon emissions and improve people's lives. The projects include:



### Gyapa Stoves, Ghana

Most families in Ghana's towns cook with charcoal using a metal grate or 'coal-pot' that burns inefficiently and uses lots of fuel. This has serious consequences in Ghana, where the rate of deforestation is one of the highest in Africa.

This project introduces an insulated and efficient cook stove, to families in Ghana. The Gyapa stove cooks food more quickly, requires less fuel and is less smoky. Selling the carbon reductions from this project allows the stoves to be marketed at an affordable price, whilst building on manufacturing skills, marketing channels and the fuel supply chain.

#### Key Benefits

- Cuts fuel costs  
Saves families money by reducing fuel needs
- Improves Health  
Reduces exposure to hazardous air pollutants. Cooking on open fires kills more people every year than malaria.

- Slows deforestation  
Reduces wood demand, reducing pressure on forests
- Supports the local economy  
Provides additional income to many businesses through the supply chain

**Scale and impact to date**

Over 300,000 stoves have been sold, generating over 465,000 tonnes of CO2 reductions



**Carbon for Water, Kenya**

More than 1 billion people across the world don't have access to safe drinking water. This award-winning, revolutionary project is delivering safe water to millions of families. It is set to generate significant carbon reductions over the next ten years and to dramatically improve the health and economic circumstances of local communities. Watch the [5 minute Carbon for Water film](#) to see the project come to life.

**Key Benefits**

- Safe drinking water  
Direct to 4.5 million people.
- Improved Health  
Studies show a decrease in typhoid and diarrhoea.
- Local Jobs  
4,000 jobs created - distributing filters, training and monitoring use.

**Scale and impact**

One of the largest carbon reduction programmes in the world.

**How to claim your award**

Simply get in touch with the PartnerPlusBenefit service centre and request your carbon offset award. We will deduct the BenefitPoints from your PartnerPlusBenefit account and make all further arrangements for you to receive your certificate and further information about the projects your company supports:

# PartnerPlusBenefit



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